



# Wall Art

## *Material Guide*

Find the perfect finish for every photo and space. Use this quick reference to compare Saal Digital's premium Wall Art materials and match your clients' needs with the ideal product.



# Photo Canvas

**Material:** Reflection-free, high-quality linen fabric

**Color:** Brilliant, lively colors

**Texture:** Neutral, natural—fits any room style



## Best for

- Family portraits, emotional moments
- Warm landscapes, sunsets
- Vintage and lifestyle photography
- Living rooms, bedrooms, hallways



## Not recommended for

- Kitchens or bathrooms  
(moisture/dirt risk)



## Price

Entry-level, ideal for families  
and emotional subjects



## Selling tip

Most versatile choice—suits  
nearly all spaces



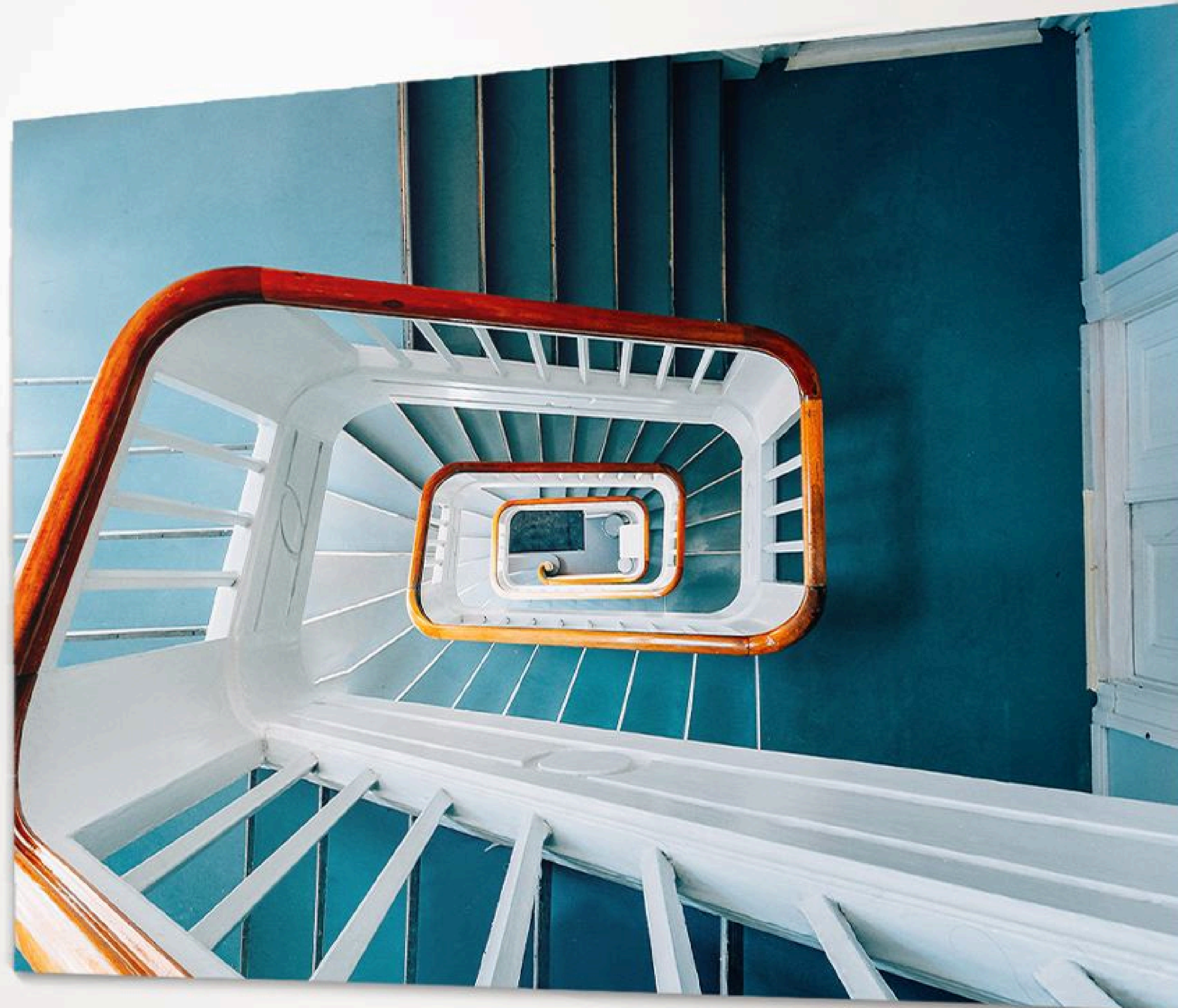
# PVC Foamboard

**Material:** Lightweight, durable foam board






**Printing:** Water-resistant UV direct print, VOC-free inks

**Finish:** Wipeable, scratch-resistant surface

**HD Print Mode:** Available



## Best for

-  Wet areas (kitchens, bathrooms, wellness spaces)
-  Outdoor covered areas and patios (weather-resistant)
-  Large formats on weight-sensitive walls
-  Offices, practices
-  Architectural & highly detailed landscape photos



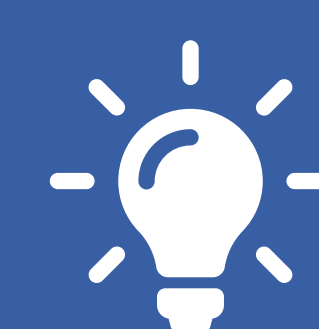
### Special feature

Only truly wet-area-suitable  
photo print



### Price

Entry-level, ideal for  
families and  
emotional subjects



### Selling tip

Most versatile choice—suits  
nearly all spaces



# Metal Print

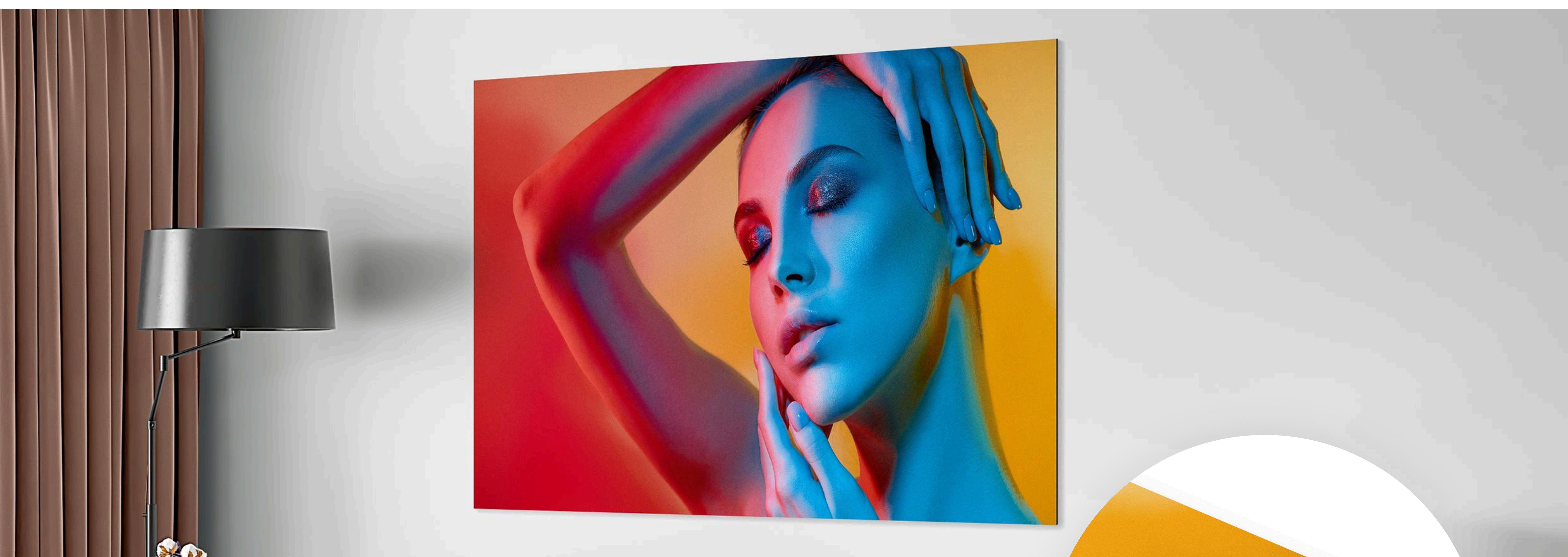
**Material:** Plastic core between two aluminum plates

**Finish:** Distinctive matte surface (no reflections)






**Visual:** Exceptional color brilliance and sharpness

**Durability:** Bend-resistant, weather-resistant, UV-stable

**HD Print Mode:** Available



## Best for

-  Professional portraits
-  Urban & architectural photography
-  Detail-rich subjects
-  Modern homes, office environments
-  Humid environments



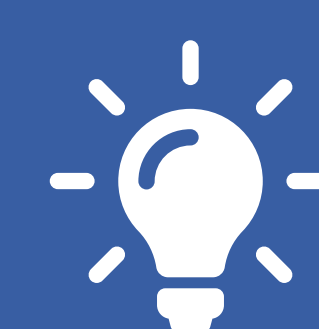
## Special feature

Matte surface blocks reflections, shows color depth



## Price

Mid-price segment; premium, revenue booster



## Selling tip

Ideal for clients appreciating gallery-level image quality



# Brushed Metal Print

**Material:** Brushed aluminum plate

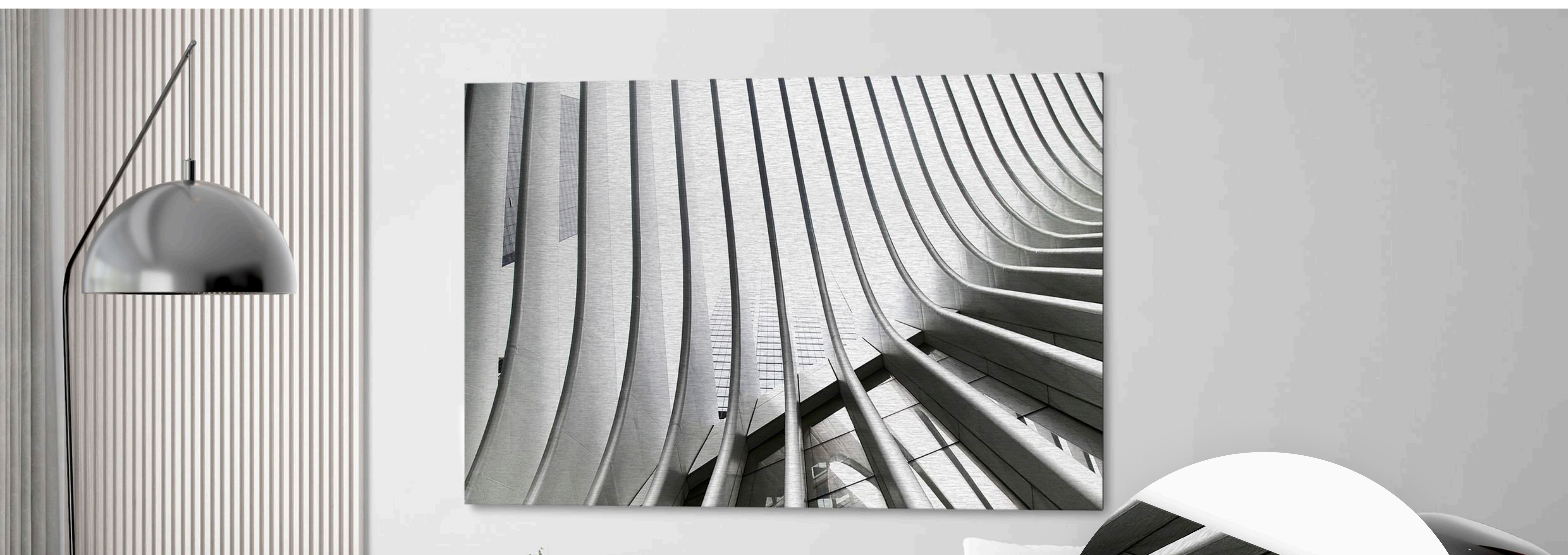
**Finish:** Seven-color UV direct print (no pixelation)

**Effect:** Matte in darker areas and metallic shimmer in light areas (silver or gold)

**Visual:** Unique metallic glow, especially in B&W & high-contrast images

**Available finishes:** Silver and gold

**HD Print Mode:** Available



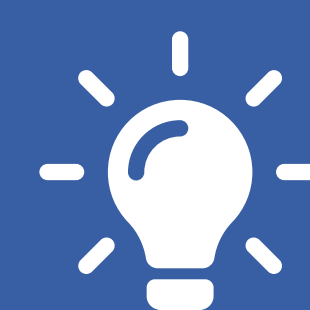
## Best for

- ▀ Black & white photography
- ▀ Architectural photos (industrial, modern look)
- ▀ Artistic, high-contrast subjects
- ▀ Humid environments



## Price

Upper price segment; exclusive and premium



## Selling tip

Recommend for B&W or architectural images—where the metallic effect has real impact



# Acrylic

**Material:** 3.6mm thick acrylic glass

**Printing:** Mirror-reversed on back for depth effect






**Visual:** Maximum color brilliance, permanent depth stability

**Depth effect:** Created by the acrylic thickness & reverse print

**HD Print Mode:** Available



## Best for

-  Modern interiors & architecture
-  Landscapes (exceptional color depth)
-  Rooms with changing light conditions
-  Outdoor installations (weather-resistant)
-  Premium statement pieces



## Special effect

Brilliant colors +  
fascinating depth



## Price

Premium segment; high-  
impact & durable



## Selling tip

Perfect for customer  
wanting bold color and  
depth—great indoors & out



# GalleryPrint

**Construction:** 3.6mm thick acrylic glass backed by 3mm Metal Print






**Visual:** Maximum color brilliance, impressive 3D depth, high stability

**Surface options:** Available in glossy (maximum brilliance) and matte (prevents reflections, perfect for bright rooms)

**HD Print Mode:** Available



## Best for

-  Professional exhibitions & galleries
-  Fine art & collector's photos
-  High-end offices/practices
-  Gallery-quality home presentations
-  Clients with the highest artistic standards



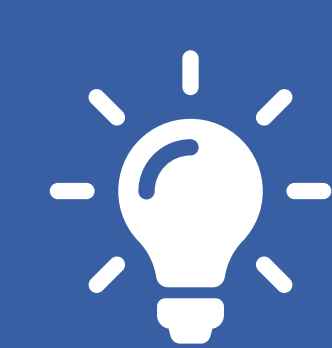
### Mounting

Needs stable wall due to weight/rigid construction



### Price

Premium segment; high-impact & durable



### Selling tip

Ideal for gallery-level impact —recommend surface based on lighting



# You know your craft, and we know materials.

As your trusted printing partner, we're committed to supporting your professional success with comprehensive material samples, detailed technical specifications, and the dedicated service that sets your business apart. Our team understands the unique demands of professional photography and is ready to help you deliver exceptional results to your clients.

**To get the answer to any questions or queries, please contact our Support team:**



## Technical resources at your fingertips.

Access ICC profiles, technical specifications, and professional how-to guides in our comprehensive Help Center. From color management to material optimization, find the technical support you need to maintain consistent, professional results.

**Scan for instant access:**

